

URTOPIA

2024



Urtopia E-Bike

The Bike with a mind

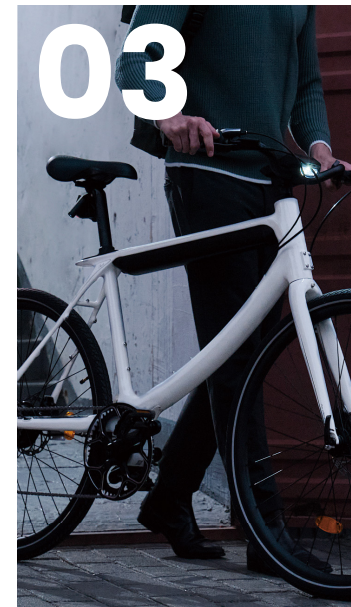
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OUR MISSION



CARBON 1 PRO



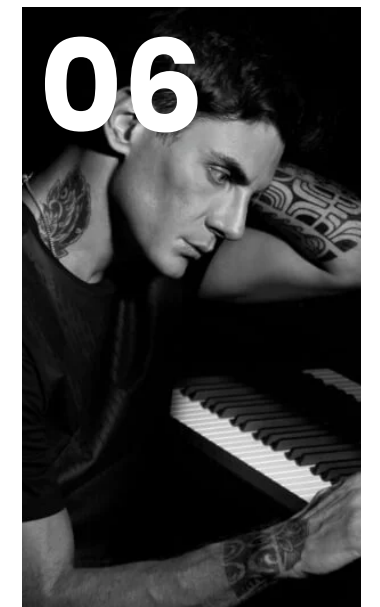
CHORD



Fusion



SMART



Urtopia Care

Welcome to Your Urtopia

Why We Are Called Urtopia

Somewhere, at the center of your heart, there are unique elements of purity that you alone have been able to understand. That special place is where we meet you to trigger happy moments and great potential in you.

Urtopia strives to share a lifestyle of happiness, health and positivity. We prioritize the lifting of your overall well-being - your health, happiness, and unveiling of new potentials. All these are packaged within our resolve to provide you an excellent riding experience.

Our Mission

We recognize the abundance of homogeneous e-bikes in the market. We're also in the best position to understand the attendant shortcomings that have accompanied these abundant products. Urtopia is a cut above all other brands.

Our mission is to create products that are devoid of all known shortfalls from other brands. We work to realize beautiful fantasies of e-bike lovers through the provision of smart bikes that are simple, beautiful and magical to use.

Our Vision

Our values are mainly human centric. We wish that when you ride your Urtopia e-bikes, in addition to its physical comfort, they can bring you the needed spiritual resonance that will fill you with new agility to embrace the world and reach your dreams. We want to be that brand that helps people build their own utopia.

Best-Selling E-Bike on Crowdfunding 2021-2022

We are 2021 Best Selling E-Bike on Indiegogo with \$3.5M raised. It's so gratifying to have so many backers who have supported us since the crowdfunding stage and have given us a lot of good suggestions and love. They are the pals who chose us from the very beginning, and we will continue to go forward with their trust.

Carbon 1 Pro

The third generation of Carbon 1 series



Sporty and Futuristic

Sleek, intelligent, and forward-thinking, Urtopia's core essence extends beyond mere aesthetics, seamlessly integrating state-of-the-art technologies. Brace yourself for the captivating beauty of its curves, where the seamless flow combines purity and simplicity with a touch of serendipity and sportiness, creating a timeless and captivating experience

Which Style is Yours



MATTE
BLACK

CREME



MATHIS HELLER

Carbon 1 Pro's Concept Designer
Former BMW Designer

Formerly a designer for BMW and Siemens, and inspired by the Möbius strip, Mathis Heller built a stunning frame shape that symbolizes sustainability and interconnectedness.

Full Carbon

Crafted from premium, supercar-grade carbon fiber. The frame features sharper angles that enhance the beauty of carbon fiber. The result is more responsive handling and increased durability.



Effortless to Carry

Unprecedented lightness is achieved through the incorporation of a full carbon frame and forks. Our e-bike, with a weight merely half that of comparable models, is crafted for effortless carrying using just one hand. Its portability seamlessly extends to subways, apartments and bike carriers.



SMARTBAR

At Urtopia, we emphasize connection and interaction. That's why we built the Smartbar. Now you can use your finger to wake up your e-bike, your voice to talk to it, and GPS for anti-theft system.



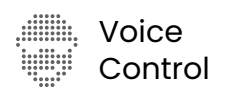
GPS
Tracking



Built-in
Navigation



Fingerprint
Start



Voice
Control

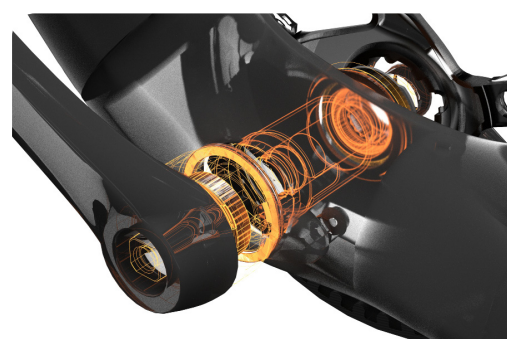


Chain

It features incredibly smooth and stress-free shifting, the robustness to withstand the demands of e-biking, and a durable design that lasts up to three times longer.

Torque Sensor

Unlike jerky cadence sensing, proprietary torque sensor enables super-fast speed-adaption.



Motor

Enough power to make you feel 10 years younger. Climbing up slopes is no longer a challenge but pure fun.

Battery

A 352.8Wh Samsung Li-ion removable battery provides ample power, so a rider can travel up to 80 miles after just a 2.5hr charge.



Specifications

Smart

Smartbar features	Voice control, fingerprint start, LED dot - matrix display, haptic interaction, bluetooth music, built-in navigation, OTA upgrade
Connectivity	eSIM with 4G, Bluetooth, GPS
IoT sensors	Accelerometer, gyroscope, torque sensor
App	iOS & Android

General

Frame	Carbon fiber
Fork	Carbon fiber
Battery	352.8Wh, Samsung Li-ion, removable battery
Brakes	TEKTRO HD-M280 disc brakes
Gearing	Shimano ACERA 8-Speed rear derailleur
Motor	Customized rear hub, 36V 350W 42N·m
Drive train	Shimano HG71 8-Speed
Charger	Lithium battery charger, 36V/4A
Seat post	Aluminum seat post
Wheels	700C (ISO 622mm BSD)
Tires	700 x 40C
Weight limit	Total max load 240 lbs
Weight	38lbs excl. accessories

Accessories

Standard



Fenders

- Exclusively designed for the Carbon 1 Pro
- Extend the elegant design while protecting against splashes



Kickstand

- Length: 13.4 inch
- Attaches to the left chainstay near rear hub



Pedals

- Exclusively designed for the Carbon 1 Pro



Battery

- 352.8Wh Samsung Li-ion removable
- 4A quick charge (2.5hrs)
- Range: 40-80 miles
- Weight: 5 lbs.



Taillight

- Taillight dimension: 1.1" x 2.3" x 0.9"
- Working current: 40mA-50mA
- Endurance: ≥100h

Optional Package



ARES Lights

- ARES (Advanced Rear Early-indication System) enhances riding safety
- A bright red position light
- A pair of projection lights indicates turning directions to warn off nearby vehicles



Water Bottle Cage

- Weight: 20 g
- Material: 6061 aluminum alloy, black anodized



Rear Rack

- Exclusively designed for the Carbon 1 Pro
- Load capacity: 33 lbs.

Chord



Comfort and Elegance

A sleek and agile e-bike for every lifestyle. Lightweight, versatile, and powerful. Effortlessly power your daily commute, run errands swiftly, and explore new paths freely.

No One Knows It's Electric

Introducing Chord e-bike, a fusion of art and technology inspired by the piano. Its unique design, smooth ride, and smart features make it the perfect vehicle for navigating the city with ease. With Chord, experience the ultimate blend of style and innovation.



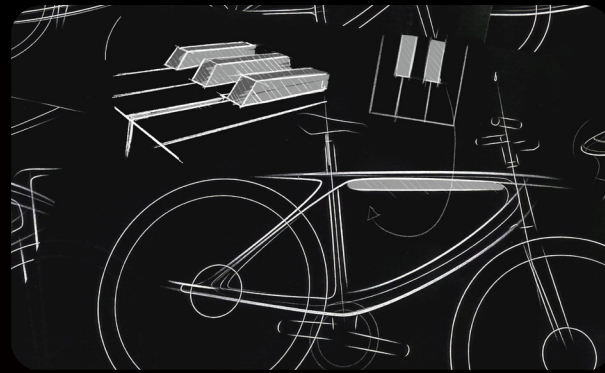
Chord

Fit for 5' 7" - 6' 5"

Chord X

Fit for 5' 3" - 6' 1"

Design Inspired from Piano



Chord, like a beautiful piano piece, bringing unprecedented smoothness and passion to the realm of bike, has won broad applause such as the German Design Award.



Maksim Mrvica

World's fastest pianist from Croatia, who blends classical grace with vibrant contemporary style. As the concept designer, he extends his aesthetic to the Chord, where elegance and comfort intertwine seamlessly.



Artisanal Grace

No weld scar, Liquid Forging technology makes a seamless frame with perfect curve
Water-based Multi-layer Paint shines quietly and touches as exquisite as a piano
Removable Battery on the top tube completes the entire design like a piano key



Specifications

Smart

Smartbar features	Voice control, fingerprint start, LED dot - matrix display, haptic interaction, bluetooth music, built-in navigation, OTA upgrade
Connectivity	eSIM with 4G, Bluetooth, GPS
IoT sensors	Accelerometer, gyroscope, torque sensor
App	iOS & Android

General

Motor	Customized rear hub, 36V 350W 42N·m
Frame	Aluminum 6061, liquid forged
Battery	36V,9.8Ah, Samsung Li-ion
Brakes	TEKTRO hydraulic disc brakes
Gearing	8-Speed Shimano rear derailleur
Integrated headlight	StVZO certified. 5V 550-650mA, 20 Lux
Wheels	700C (ISO 622 mm BSD)
Tires	700 x 42C
Weight limit	Total max load 287lbs
Weight	46lbs excl. accessories

Accessories

Standard



Fenders

- Exclusively designed for the Chord
- Extend the elegant design while protecting against splashes



Kickstand

- Length: 13.4 inch
- Attaches to the left chainstay near rear hub



Pedals

- Exclusively designed for the Chord



Battery

- 352.8Wh Samsung Li-ion removable
- 4A quick charge (2.5hrs)
- Range: 30-70 miles



Taillight

- Taillight dimension: 1.1" x 2.3" x 0.9"
- Working current: 40mA-50mA
- Endurance: ≥100h

Optional Package



Front Rack

- Exclusively designed for the Chord and Chord X.
- Load capacity: 11 lbs.



Rear rack - Chord

- Exclusively designed for the Chord.
- Load capacity: 33 lbs.



Rear rack - Chord X

- Exclusively designed for the Chord X.
- Load capacity: 33 lbs.



ARES Lights

- ARES (Advanced Rear Early-indication System) enhances riding safety
- A pair of projection lights indicates turning directions to warn off nearby vehicles



Water Bottle Cage

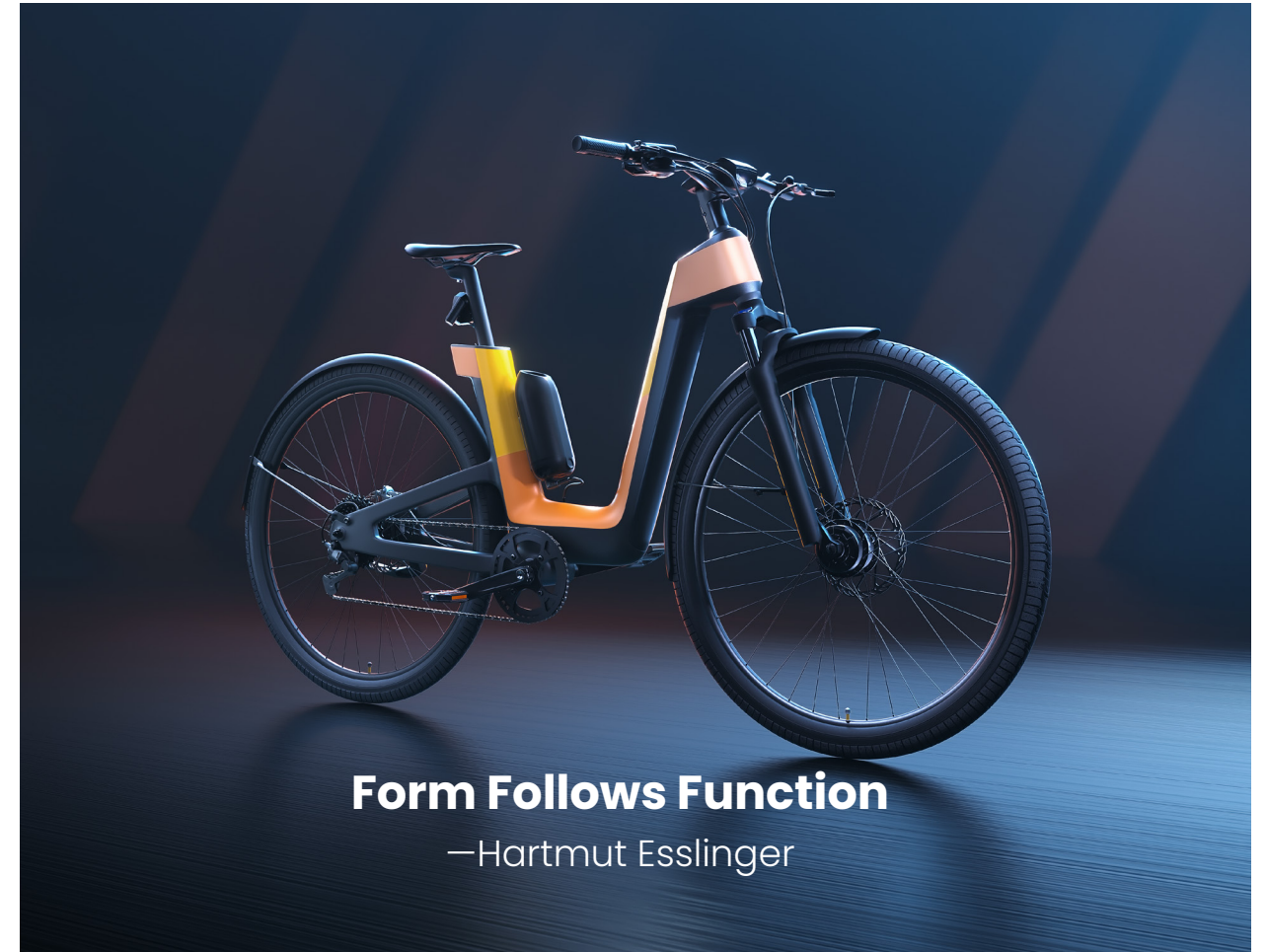
- Weight: 20 g
- Material: 6061 aluminum alloy, black anodized

FUSION GT



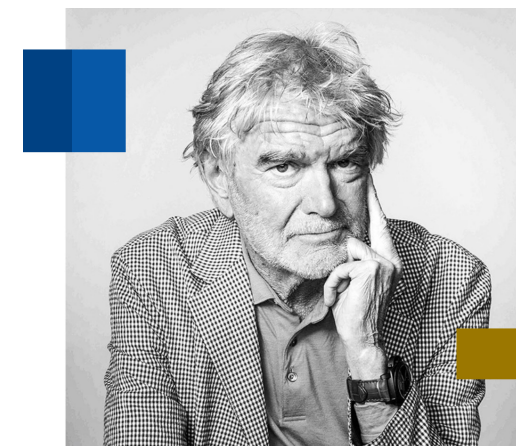
A Timeless Masterpiece

Masterfully designed by the legendary Hartmut Esslinger, it artfully merges robust performance with a subtle demeanor, much like a Tai Chi master harmonizing strength with balance. With all-wheel-drive motor and full carbon fiber construction, it's the epitome of raw power and class. Experience the fearless geometry, which features a sleek and dignified design, balancing both strength and grace. From every angle, it exudes a sense of symmetry and coordinated beauty, reminiscent of a warhorse with a spirited and upward stance.



Form Follows Function

—Hartmut Esslinger



Hartmut Esslinger

Legendary Designer For Apple & Sony

Legendary designer Hartmut Esslinger, renowned for his iconic contributions to Apple and Sony, has brought his expertise to the development of our new e-bike, Fusion. All designs are guided by the principle “form follows function,” emphasizing safety, versatile terrains, and user-friendly simplicity. This sets the tone for Fusion.



World's First Dual-Motor, Dual-Battery E-Bike

Extended range of 125 miles with a dual-drive 350W motor front and rear. Fusion GT will give you a thrilling sense of speed.

Up to **700w**

Dual-Motor

Up to **125 miles**

Dual-Battery



Premium carbon ensures lightweight performance.

Crafting precision with top-tier carbon fiber, Fusion showcases the ultimate beauty of geometric design. Its lightweight nature ensures swift acceleration, effortless uphill rides, and responsive handling, even as an SUV e-bike



Ultimate Riding Machine

Urtopia Fusion offers two dynamic drive modes catering to your every whim, empowering you to conquer any road challenge. Whether cruising through the city or braving a polar vortex, find your perfect mode and dominate every adventure.



Dual Drive
Turbo Mode



Rear Drive
Mode

Specifications

Product Name	Fusion GT
Smartbar features	Voice control, fingerprint start, LED dot - matrix display, haptic interaction, bluetooth music, built-in navigation, OTA upgrade
Connectivity	eSIM with 4G, Bluetooth, GPS
IoT sensors	Accelerometer, gyroscope, torque sensor
App	iOS & Android

Motor	36V 350W Front Drive & 36V 350W Rear Drive hub motors
Frame	Carbon fiber
Battery	540 Wh, 21700 Samsung / LG Li-ion, removable battery
Fork	Zoom 188NS AMS 700C Suspension fork 80mm
Gearing	Shimano ACERA Rear Derailleur 8-speed
Brakes	Tektro hydraulic disc brake (HD-E3520) with power cut-off sensor travel
Range Extender	360Wh external battery available as accessory (optional)
Drive train	YBN S8e, Silver
Seat Post	Aluminum seat post
Integrated headlight	StVZO integrated headlight
Wheels	28 Inch
Weight limit	Total max load 330lbs.
Weight	From 53lbs.
Size	One size, suitable for 5' 3" - 6' 3"

*Above preliminary specification for reference only.

Accessories

Standard



Fenders

- Exclusively designed for the Fusion
- Extend the elegant design while protecting against splashes



Kickstand

- Length: 13.4 inch
- Attaches to the left chainstay near rear hub



Pedals

- Exclusively designed for the Fusion



Battery

- 540 Wh Samsung Li-ion removable · 4-hr quick charge
- Weight: 6.4 lbs±0.4lbs



Taillight

- Taillight dimension: 1.1" x 2.3" x 0.9"
- Working current: 40mA-50mA
- Endurance: ≥100h

Optional Package



Rear Rack

- Exclusively designed for the Urtopia Fusion ·
- Load capacity: 59 lbs.



Range Extender

- 360 Wh Samsung Li-ion removable · 2.5-hr quick charge
- Weight: 5.4lbs.



Water Bottle Cage

- Weight: 20 g
- Material: 6061 aluminum alloy, black anodized



ARES Lights

- ARES (Advanced Rear Early-indication System) enhances riding safety
- A pair of projection lights indicates turning directions to warn off nearby vehicles

Bike with a Mind

Urtopia e-bike's integrated smart technology gives it a sense of situational awareness and decision-making ability akin to human cognition. This fluid, dynamic intelligence opens up a brave new world, where bikes evolve into advanced companions. The bond between rider and machine becomes profoundly intuitive. Man and technology meld in their shared mission of exploration.



4G+GPS

Experience effortless real-time ride logging and tracking with our innovative integrated telematics system.



Voice Interaction

Intelligent Voice Control
Dual mics, onboard AI, and a speaker enable customizable voice commands and horn sounds for seamless interaction.



Bluetooth Music

Like having a personal DJ wherever you ride.



Connectivity and OTA

Embedded 4G, Bluetooth and OTA updates continuously upgrade features.



On-Bike Navigation

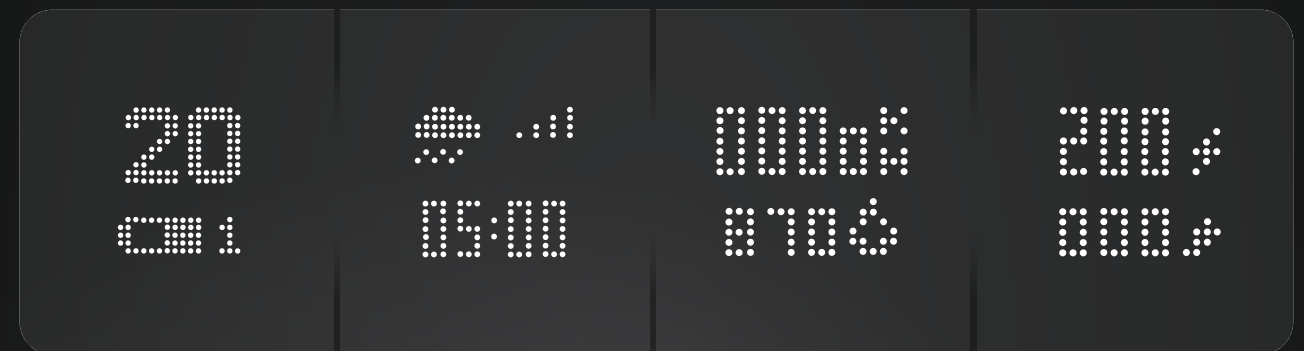
Navigate Without Your Phone
The smartbar provides on-screen directions, distance, and voice guidance telling you where to go



Anti-theft

Rest assured your ride is safe with our multi-layer anti-theft protection unlocking a carefree. Utilizing a synced smartphone app, owners can enable geo-fencing and alerts to detect suspicious movement.

Quad Screen Multiviewer



Smart App

With the GPS tracked e-bike, there are journey playback, anti-theft tracking, badge awards, auto-navigation...and so many other unique features waiting for you to unlock in the Urtopia app.

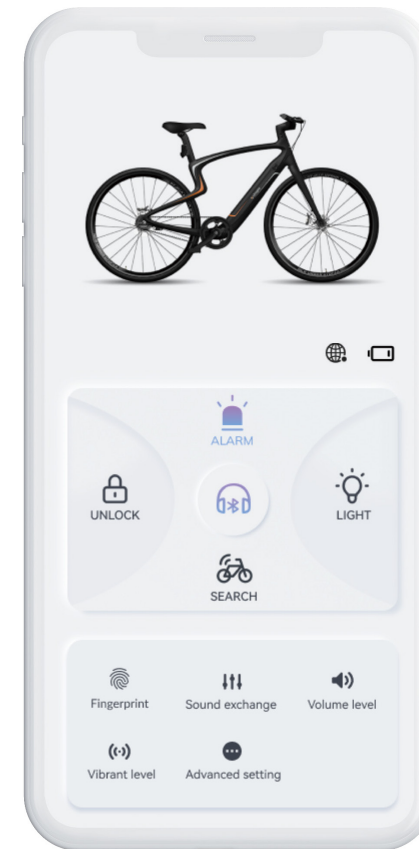
Routes

Routes track each of your rides' gedata as well as other metrics. Each route can be played back to remind you of that happy moment whenever you want.



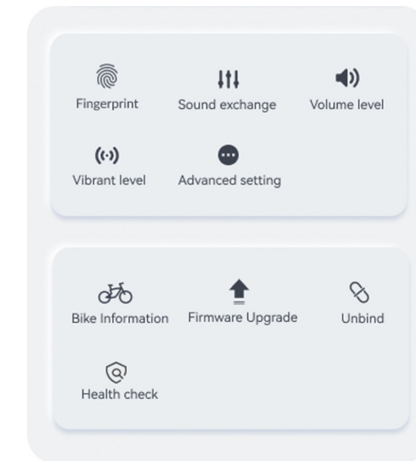
CO2 Saved

E-bikes are one of the most environmentally friendly ways of traveling. In the CO2 Saved section, the more you ride, the more you contribute to a greener earth.



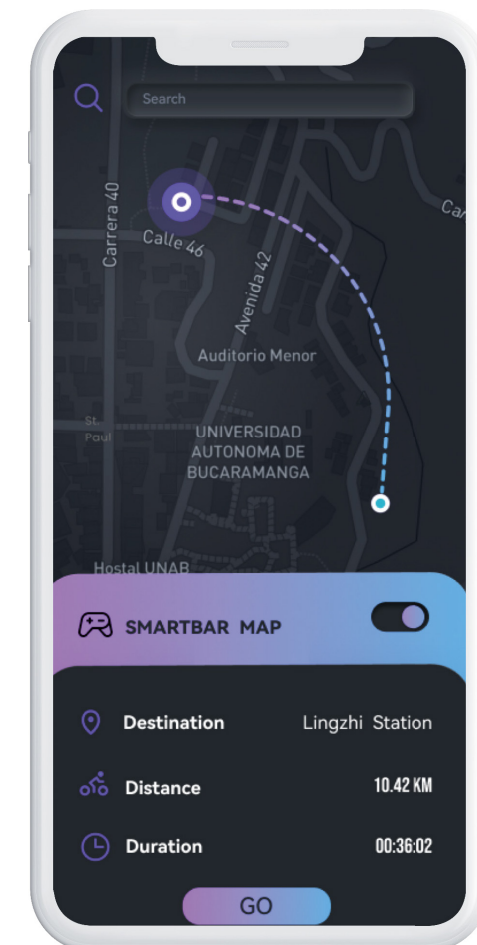
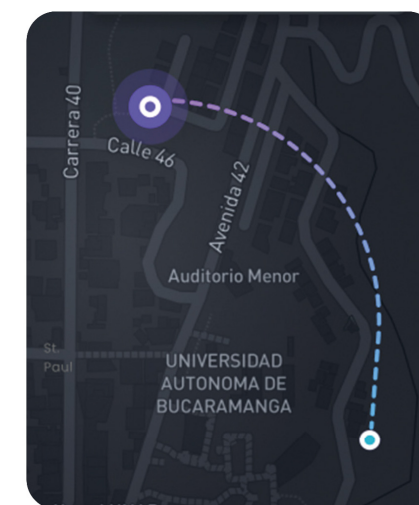
Intercating with Smartbar

Comprehensive and easy to use: the Smartbar interaction feature of the app allows you to do things like remote controlling your e-bike, changing sound volume and sound effects, upgrading the firmware, etc.



GPS Tracking & Navigation

Aided by a constant 4G connection from onboard eSIM, GPS tracking keeps you informed of the e-bike's position, even in the worst scenario of theft.



Urtopia Care

Comprehensive, Aware,
Responsive, Effective

We care Urtopia riders:

- Easy to find support from us and our authorized repair shops
- Capture your journey and fitness, make your happy riding memory
- Earn Carbon credit rewards through daily cycling

We care Urtopia dealers:

We provide extensive support to our network of authorized dealers with:

- Ongoing technical training for mechanics
- Access to service manuals and troubleshooting videos
- Supply of spare parts and components
- Service support and well-designed products that easy to assemble and repair

2-Year Warranty:

All Urtopia bikes are covered under our 2-year Limited Warranty for the owner against all manufacturing defects.

Global Service Network

We have over 200+ authorized repair shops across major cities in North America and Europe to provide reliable after-sales service for our e-bikes. Our repair partners are experts in their field and have been carefully selected and trained to provide you with quality products and services.

Simply visit one of our authorized repair shops for repairs or maintenance. We're committed to ensuring that you have a positive experience with our e-bikes.



Brand Ambassadors



NBA Hall of Fame
Tracy McGrady



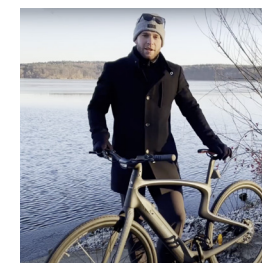
Classical Crossover Pianist
Maksim Mrvica



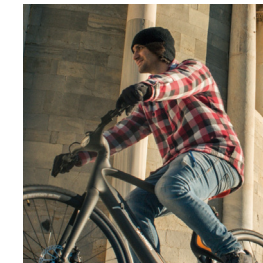
Choice Award for Favorite Band
Smash Mouth



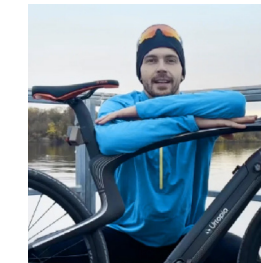
Best Jewelers in the World
Ben Baller



2021 Olympic Champion
Max Lemke



3x Italian BMX Champion
Alessandro Barbero



5x German Triathlon Champion
Franz Loeschke



3 x Olympian Swimmer
Philip Heintz

URTOPIA

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UrtopiaEbike



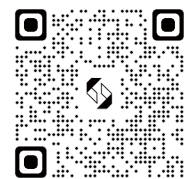
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Urtopia — New Urban Utopia



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